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Antonino Benincasa

# Community Sourcing and Crowdsourcing in Network Societies

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## Video

<http://cloud-cuckoo.net/de/hefte/aktuelles-heft/benincasa/>

Lecture given at the international scientific conference *Architecture and Social Media in Network Societies*, TU Berlin, October 29th, 2013.

## Biographical Notes

Antonino Benincasa has more than 20 years of design experience in Italy, Germany, Switzerland, and the Netherlands. He graduated in Visual Communication from the University of Applied Sciences HfG Schwäbisch Gmünd in Germany in 1993. In 1996 he moved to Italy and founded the design agency ›72 DPI‹ in Milano. In 1999 he established ›Husmann-Benincasa Corporate & Brand Design‹ with his wife Nicole Husmann. His design work comprises the logo and corporate identity of the Olympic Wintergames Torino 2006 and the Paralympic Games. From 2003 to 2006 he was board member of the Association of Italian Graphic Designers. Benincasa won several design prizes. From 1997 to 2005 he was lecturer for Visual Communication and Motion Design at the design faculty of the Politecnico di Milano. In 2005 he became tenured professor at the Faculty of Design and Art of the Free University of Bozen, teaching communication design, typography and editorial design.